

Abstract

Adhesive constructions are provided. In general, the adhesive constructions include first and second fields pressure sensitive adhesive. The amount of adhesive or coverage of adhesive in the two fields differs to advantage. A particular preferred adhesive construction is provided which includes a flexible substrate defining an outer perimeter edge and having on a side thereof an adhesive pattern which includes at least two adhesive fields, preferably arranged as: an outer perimeter adhesive field adjacent to the outer perimeter edge; and an inner adhesive field spaced from the outer perimeter edge and completely surrounded by the outer perimeter adhesive field. The preferred outer perimeter adhesive field is a discontinuous pattern of adhesive with adhesive covering no more than 80% of an area of a portion of the side of the flexible substrate defined by the outer perimeter adhesive field; and, the preferred inner adhesive field has adhesive covering at least 90% of an area of a portion of the side of the flexible substrate defined by the inner adhesive field, preferably in a continuous pattern. In typical preferred adhesive constructions, the inner adhesive field surrounds an adhesive-free region. Also provided are a preferred roll stock with such an adhesive construction secured to it, and preferred methods for constructing such arrangements.

